

**CAMP MAPLE LEAF**  
EST.1955

# GRATITUDE REPORT

Celebrating 70 Years of Friendship,  
Belonging, and Impact

2025 SEASON



SHAWNIGAN  
LAKE, BC

PINE LAKE  
ALBERTA

JACOB ISLAND  
ONTARIO

GREENHILL LAKE  
NEW BRUNSWICK



For 70 years, Camp Maple Leaf has been a place where friendships begin, belonging is felt, and impact lasts long after camp ends.

## THREE BIG THEMES OF 2025



### Expanding our National Foundation

Deepened Camp Maple Leaf's national footprint, aligning programs, partners, and funders across Ontario, Alberta, and Atlantic Canada while preparing BC for 2026 expansion.



### Strengthening Donor Trust

Built stronger donor relationships through detailed reports, gratitude materials, and tailored communications that turned one-time gifts into ongoing partnerships.



### Supporting Military & Veteran Families

Expanded programs and funding for children from Military and Veteran families, securing VAC support and introducing new national sessions like National Military Week for 2026.



# FROM OUR PRESIDENT

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As we celebrate Camp Maple Leaf's 70th anniversary, I am filled with tremendous pride and gratitude for how far we have come and for the incredible community that continues to carry this mission forward.

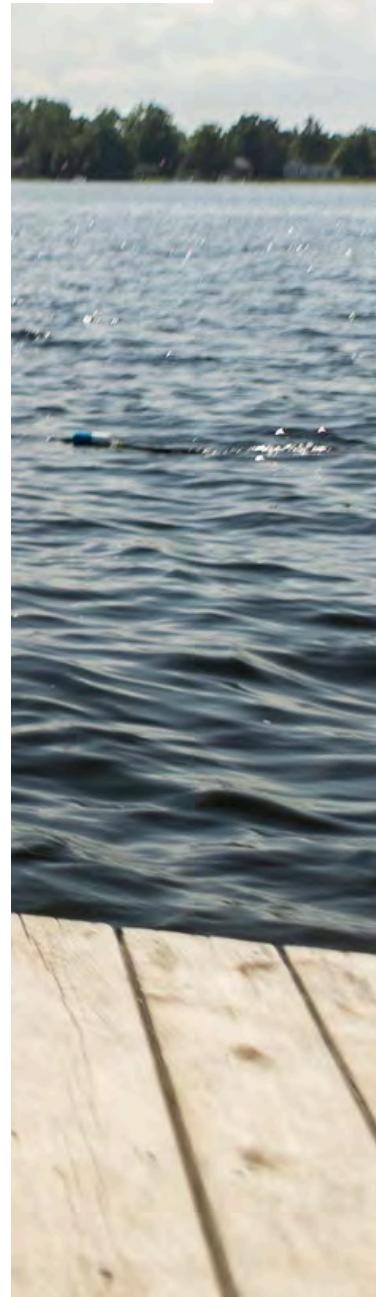
What began on Jacob Island in 1955 as a tribute to Canadian Veterans has grown into a national movement supporting children who live with unique life challenges, including those from Military, Veteran, and First-Responder families. This year, more than 775 campers experienced a summer of connection, growth, and belonging across our programs in Ontario, Alberta, and New Brunswick.

2025 was a year of intentional programming at Camp Maple Leaf. We focused deeply on the quality of the experiences we provide: strengthening intentional programming and supports, expanding expressive arts and peer-based activities, refining our leadership development pathways, and ensuring that every camper feels safe, valued, and understood. These are the elements that make Camp Maple Leaf transformational, and they remain at the heart of our work.

None of this would be possible without the generosity of our donors and partners. Their support ensures that financial barriers never stand in the way of a child's opportunity to belong. This year, we were honoured to receive major commitments from Veterans Affairs Canada, True Patriot Love Foundation, the Kinsmen Club of Kingston, Ontario Power Generation, the McCain Foundation, the Peter Cundill Foundation, Stifel Canada, Fowlers Corners Lions Club, numerous Royal Canadian Legion Branches across Canada and many others who continue to believe in our mission.

Seventy years ago, Camp Maple Leaf set out to offer children a place of joy, safety, and friendship. Today, that legacy lives on stronger than ever, thanks to you.

With heartfelt appreciation,  
**Kim Smith**  
**President, Camp Maple Leaf**



# FROM THE DEVELOPMENT DIRECTOR

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Every act of generosity creates real, lasting change at Camp Maple Leaf and in 2025, that impact was felt more deeply than ever.

This year, your support allowed us to welcome over 775 campers and their families from across Canada into programs intentionally designed to build resilience, confidence, and connection. Many of our campers face extraordinary challenges: the stress of frequent relocations and parental deployments, the effects of trauma, the weight of grief, visible and invisible differences, and the isolation that can come from feeling “different” than their peers.

Because of you, these children had a place to feel understood, supported, and celebrated for exactly who they are.

2025 also marked the 70th Anniversary of Camp Maple Leaf - a milestone reflecting seven decades of unwavering kindness and compassion from donors, volunteers, community partners, staff, and friends across the country. It is a legacy built by thousands of supporters like you.



## FROM THE DEVELOPMENT DIRECTOR (CON'T)

**We are deeply grateful for the significant commitments made in 2025, including:**

- Veterans Affairs Canada – \$800,000 over three years
- Royal Canadian Legion Branches - \$185,285
- True Patriot Love Foundation – \$125,000
- Kinsmen Club of Kingston – \$60,000
- McCain Foundation - \$30,000
- Peter Cundill Foundation – \$28,192
- Jays Care Foundation - \$20,870
- Canadian Tire Jumpstart - \$18,700
- Charles Johnson Charitable Fund – \$17,500
- Toronto Star Fresh Air Fund - \$12,500
- 100 Men of Peterborough - \$10,000
- AE Foundation - \$10,000
- Azrieli Foundation - \$10,000
- Cowan Foundation - \$10,000
- Fowlers Corners & District Lions Club - \$10,000
- Greey-Lennox Foundation - \$10,000
- Kindred Foundation - \$10,000
- New Brunswick Children's Foundation - \$10,000
- Ontario Power Generation - \$10,000

These investments ensure that children who need camp the most will always have a place to belong.

To all our donors, every gift matters. Every contribution strengthens our mission. Every act of kindness helps us reach the next child who needs Camp Maple Leaf.

Thank you for believing in our work and for helping us carry this legacy into the next 70 years.

With gratitude,  
**Charmaine “Macaroni” Frado**  
**Development Director, Camp Maple Leaf**



# WITH THANKS

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**Your generosity made 2025 a year of joy, belonging, and transformation for children across Canada.**

Because of you:

- Children from Military, Veteran, and First-Responder families found peers who understood them.
- Children living with grief, trauma, or unique life challenges were able to heal, grow and have fun through friendship, creative expression, and caring support.
- Youth developed leadership skills through our growing LIT and CIT pathways.
- No child was turned away due to financial need.

**Your kindness fuels everything we do.**



## MISSION

We give children of Canadian Military families and children who share similar unique life challenges a camp to call their own. Camp Maple Leaf supports and celebrates campers for who they are and fosters friendships that follow them home.



# VALUES

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## FRIENDSHIP

We foster friendships that follow campers home.



## KINDNESS

We cultivate a caring, inclusive community.



## RESPECT

We honour those who serve our country and communities.



## RESULTS

We take fun seriously and create measurable impact.



## RESPONSIBILITY

We are strong stewards of resources and our environment.



## APPRECIATION

We value every donor, partner, and volunteer.



# OUR CAMP GOALS

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Friendships that Follow You Home



Fun and Memories to Last a Lifetime



Try Something New



Personal Growth



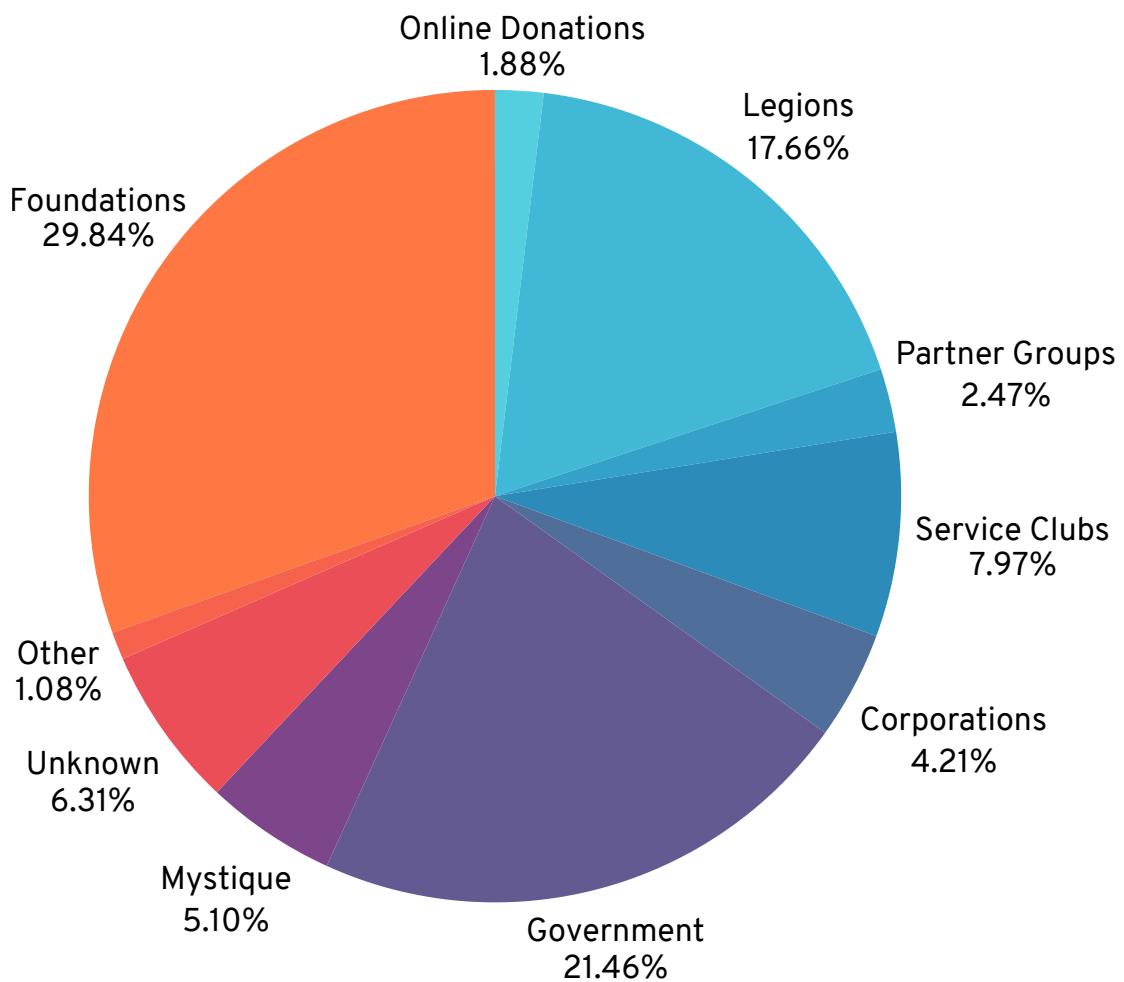
A Sense of Belonging to a Special Camp



Respect and Understanding of Our Heroes

# 2025 FUNDING CAMPAIGNS

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# 2025 DONOR RECOGNITION

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Donors are recognized by name for cumulative gifts of \$200 or more. We extend our sincere thanks to all donors whose generosity supports Camp Maple Leaf and makes our work possible.

## MAJOR MULTI-YEAR & LEGACY PARTNERS

**\$100,000+**

Veterans Affairs Canada      True Patriot Love Foundation

**\$50,000 - \$99,999**

Kinsmen Club of Kingston

**\$20,000 - \$49,999**

The McCain Foundation      The Peter Cundill Foundation  
The Charles Johnson Charitable Fund      Jays Care Foundation

**\$10,000 - \$19,999**

Kindred Foundation	Cowan Foundation
Smith, Kim	Fowlers Corners & District Lions Club
Toronto Star Fresh Air Fund	Hendren Funeral Home Ltd.
AE Foundation	Ontario Power Generation
The Canadian Centre for Caregiving Excellence, a program of The Azrieli Foundation	The Greey-Lennox Charitable Foundation
Canadian Tire Jumpstart Charities- Eastern Ontario	New Brunswick Children's Foundation

### Reporting Period

This report reflects gifts received between November 1, 2024 and December 31, 2025. Camp Maple Leaf is transitioning from a fiscal-year reporting model to a calendar-year model. Beginning in 2026, donations will be recognized based on gifts received between January 1 and December 31 of each calendar year.

## MAJOR MULTI-YEAR & LEGACY PARTNERS (CON'T)

### \$5,000 - \$9,999

Canadian Tire Jumpstart Charities - New Brunswick  
Fredericton Community Foundation  
MDRT Foundation  
Gloria Baylis Foundation  
J.P. Bickell Foundation  
Jackman Foundation  
Kinsmen Super TV Bingo  
McLaughlin, Ewart/Elizabeth  
Stifel Canada  
The Harry E. Foster Charitable Foundation

### \$1,000 - \$4,999

RBC Communities Together Fund  
Barry & Marcia Hogan Family Fund  
Hylcan Foundation  
Waples, Bradley  
Toby-Wagner, Erika  
Toby, Kendra  
Toby, Heather  
Georgina Foundation  
The Dusan Nedelko Foundation  
Rotary Club of Northumberland  
Sunrise  
Bank of Montreal (BMO)  
Bourque, Bill  
Edmonds, Merrill & Barb  
Boechler, Sharon & Peter  
Gris, Karen  
McCutcheon, Jane  
Think Muskoka Inc.  
Goman, Nadine & Bill  
Money, Dorothy  
Bergart, Jerome  
Omemee Swans  
The Mutual Fire Insurance  
Company of British Columbia  
York Regional Police Association

### UP TO \$999

McLean, Kevin  
Tumblehome  
Kingston Road Runners  
Association  
Paypal Giving Fund  
Bright, Fidalma A.  
Jones, Beverley  
Dowber, Estate of Mildred  
Finalyson, Alan  
Knott, Fran L.  
L.I.U.N.A Ontario Provincial  
District Council  
Waltner, Margaret  
Woodward, Robert  
Zan, Steve  
Shea-Perry, Marci  
Pettigrew, Neil  
Warrell, Richard H.  
Benevity Giving Platform  
Horvat, Karol  
Delorme, Natalie/Parent, Marc  
Donald, Alicia  
Hynes, Heather  
Smith, Laura  
Thom, Patricia  
Webber, Carma  
Lythgoe, Pauline  
Barss, Kenneth  
Alanen, Selma  
Gajic, Steve Jr.  
Gill, Ronald J.  
Johnson, Marion E.  
Malcowski, Jason  
Roberts, Ian  
Schmidhuber, Gladys  
Schwark, Susan  
Tuchel, Britta I.  
United Way East Ontario  
Wesolowski, Peter  
Williamson, Elizabeth  
Abbott, John  
Arnett, David  
Brett, Janet & Gary  
Dargavel, Lonny  
Donald, William  
Edmunds, Kent/Serena  
Emond, Sara  
Fairservice, Lloyd/ Lanky  
Fletcher, Jeremy  
Graham, Gary  
Hunsberger, Robert  
Shakespeare Mills Inc.,  
Kuuter, Liisa  
Lewis, Edie C.  
Marisa, Mario  
McArthur, Don  
McGee, Dee  
McKinlay, Yvonne A.  
Mountenay, Carl  
Perdikaris, Lamia  
Spoare, Thomas

## ROYAL CANADIAN LEGION BRANCHES

**\$10,000+**

Royal Canadian Legion Br 266/46-Toronto

**\$5,001 – \$10,000**

Royal Canadian Legion Br 10-Toronto  
Royal Canadian Legion Br 622-Stoney Creek  
Royal Canadian Legion Br 234-Guelph  
Royal Canadian Legion Br 117-Parry Sound  
Royal Canadian Legion Br 178-Bowmanville  
Royal Canadian Legion BR 31-Toronto

Royal Canadian Legion Br 496-Sydenham  
Royal Canadian Legion Br 55-Woodstock  
Royal Canadian Legion Br 569-Long Sault  
Royal Canadian Legion Br 643-Etobicoke  
Royal Canadian Legion Br 67-Lindsay  
Royal Canadian Legion Br 459-Markham

**\$1,000 – \$5,000**

Royal Canadian Legion Br 527 - Toronto  
Royal Canadian Legion Br 551-Waterdown  
Royal Canadian Legion Br 102-Walkerton  
Royal Canadian Legion Br 225-Sturgeon  
Royal Canadian Legion Br 255 - E Windsor  
Royal Canadian Legion Br 582-Mississauga  
Royal Canadian Legion Br 79-Simcoe  
Royal Canadian Legion Br 31-Dartmouth NS  
Royal Canadian Legion Br 533-London  
Royal Canadian Legion Br 112-Whitby  
Royal Canadian Legion Br 127-Grimsby  
Royal Canadian Legion Br 142-Dunnville  
Royal Canadian Legion Br 560-Kingston  
Royal Canadian Legion Br 154-Caledonia  
Royal Canadian Legion Br 638-Kanata  
Royal Canadian Legion Br 239-Bobcaygeon  
Royal Canadian Legion Br 272-Cambridge  
Royal Canadian Legion Br 281-Clarksburg  
Royal Canadian Legion Br 30-Port Hope  
Royal Canadian Legion Br 351-Ottawa  
Royal Canadian Legion Br 51-Edson AB

Royal Canadian Legion Br 52-Peterborough  
Royal Canadian Legion Br 613-Fonthill  
Royal Canadian Legion Br 638-Kanata  
Royal Canadian Legion Br 256-Stony Plain, AB  
Royal Canadian Legion Br 152-Whitby  
Royal Canadian Legion Br 632-Orleans  
Royal Canadian Legion Br 15-Brampton  
Royal Canadian Legion Br 176-Forest  
Royal Canadian Legion Br 39-Vegreville, AB  
Royal Canadian Legion Br 641-Ottawa  
Royal Canadian Legion Br 276-Kearney  
Royal Canadian Legion Br 08-Stratford  
Royal Canadian Legion Br 125-Delhi  
Royal Canadian Legion Br 181-Bancroft  
Royal Canadian Legion Br 183-Kincardine  
Royal Canadian Legion Br 275-Fergus  
Royal Canadian Legion Br 375-Richmond Hill  
Royal Canadian Legion Br 399-Belle River  
Royal Canadian Legion Br 405-Burk's Falls  
Royal Canadian Legion Br 554-Rockland  
Royal Canadian Legion Br 11-Toronto

## ROYAL CANADIAN LEGION BRANCHES (CON'T)

**UP TO \$999**

Royal Canadian Legion Br 580-Grafton  
Royal Canadian Legion Br 594-Tecumseh  
Royal Canadian Legion BR 226-Arthur  
Royal Canadian Legion Br 406-Barry's Bay  
Royal Canadian Legion Br 37 - High Prairie AB  
Royal Canadian Legion Br 100-Brighton  
Royal Canadian Legion Br 108-Winchester  
Royal Canadian Legion Br 211-Cold Lake AB  
Royal Canadian Legion Br 230-Ridgeway  
Royal Canadian Legion Br 379-Port Rowan  
Royal Canadian Legion Br 385-Aurora  
Royal Canadian Legion Br 480-Ottawa

Royal Canadian Legion Br 624-Wilberforce  
Royal Canadian Legion Br 134-Mount Forest  
Royal Canadian Legion Br 410-Port Stanley  
Royal Canadian Legion Br 441-Kinmount  
Royal Canadian Legion Br 148-Renfrew  
Royal Canadian Legion Br 88-Timmins  
Royal Canadian Legion Br 201-Essex  
Royal Canadian Legion Br 295-Paisley  
Royal Canadian Legion Br 498-Grand Bend  
Royal Canadian Legion Br 162-Lower Sackville NS  
Royal Canadian Legion Br 70-Iroquois Falls



# THANK YOU



FOR 70 YEARS, CAMP MAPLE LEAF  
HAS CREATED FRIENDSHIPS THAT  
FOLLOW CAMPERS HOME



905-338-5200



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www.campmapleleaf.ca



Charitable Registration #870125150RR0001