

CAMP MAPLE LEAF
EST.1955

GRATITUDE REPORT

Celebrating 70 Years of Friendship,
Belonging, and Impact

2025 SEASON



SHAWNIGAN
LAKE, BC

PINE LAKE
ALBERTA

JACOB ISLAND
ONTARIO

GREENHILL LAKE
NEW BRUNSWICK



For 70 years, Camp Maple Leaf has been a place where friendships begin, belonging is felt, and impact lasts long after camp ends.

THREE BIG THEMES OF 2025



Expanding our National Foundation

Deepened Camp Maple Leaf's national footprint, aligning programs, partners, and funders across Ontario, Alberta, and Atlantic Canada while preparing BC for 2026 expansion.



Strengthening Donor Trust

Built stronger donor relationships through detailed reports, gratitude materials, and tailored communications that turned one-time gifts into ongoing partnerships.



Supporting Military & Veteran Families

Expanded programs and funding for children from Military and Veteran families, securing VAC support and introducing new national sessions like National Military Week for 2026.



FROM OUR PRESIDENT

As we celebrate Camp Maple Leaf's 70th anniversary, I am filled with tremendous pride and gratitude for how far we have come and for the incredible community that continues to carry this mission forward.

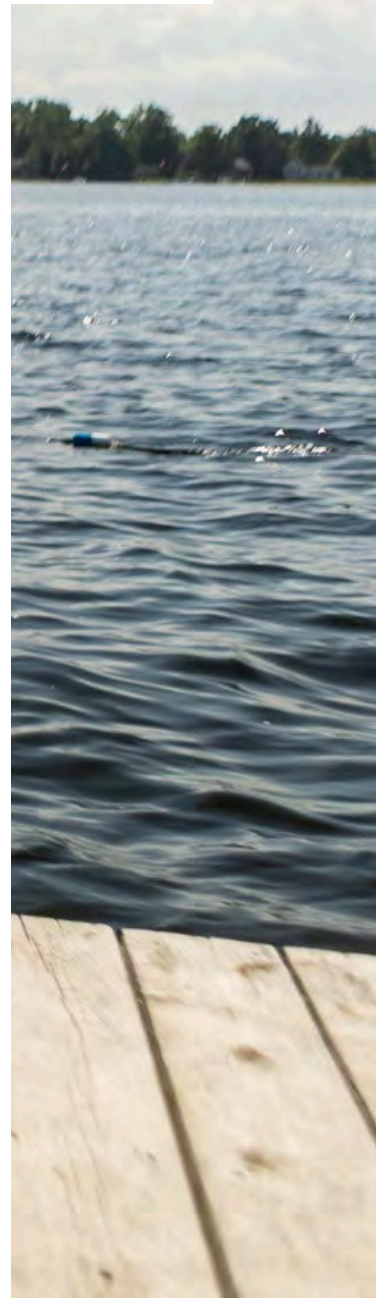
What began on Jacob Island in 1955 as a tribute to Canadian Veterans has grown into a national movement supporting children who live with unique life challenges, including those from Military, Veteran, and First-Responder families. This year, more than 775 campers experienced a summer of connection, growth, and belonging across our programs in Ontario, Alberta, and New Brunswick.

2025 was a year of intentional programming at Camp Maple Leaf. We focused deeply on the quality of the experiences we provide: strengthening intentional programming and supports, expanding expressive arts and peer-based activities, refining our leadership development pathways, and ensuring that every camper feels safe, valued, and understood. These are the elements that make Camp Maple Leaf transformational, and they remain at the heart of our work.

None of this would be possible without the generosity of our donors and partners. Their support ensures that financial barriers never stand in the way of a child's opportunity to belong. This year, we were honoured to receive major commitments from Veterans Affairs Canada, True Patriot Love Foundation, the Kinsmen Club of Kingston, Ontario Power Generation, the McCain Foundation, the Peter Cundill Foundation, Stifel Canada, Fowlers Corners Lions Club, numerous Royal Canadian Legion Branches across Canada and many others who continue to believe in our mission.

Seventy years ago, Camp Maple Leaf set out to offer children a place of joy, safety, and friendship. Today, that legacy lives on stronger than ever, thanks to you.

With heartfelt appreciation,
Kim Smith
President, Camp Maple Leaf



FROM THE DEVELOPMENT DIRECTOR



Every act of generosity creates real, lasting change at Camp Maple Leaf and in 2025, that impact was felt more deeply than ever.

This year, your support allowed us to welcome over 775 campers and their families from across Canada into programs intentionally designed to build resilience, confidence, and connection. Many of our campers face extraordinary challenges: the stress of frequent relocations and parental deployments, the effects of trauma, the weight of grief, visible and invisible differences, and the isolation that can come from feeling “different” than their peers.

Because of you, these children had a place to feel understood, supported, and celebrated for exactly who they are.

2025 also marked the 70th Anniversary of Camp Maple Leaf - a milestone reflecting seven decades of unwavering kindness and compassion from donors, volunteers, community partners, staff, and friends across the country. It is a legacy built by thousands of supporters like you.





FROM THE DEVELOPMENT DIRECTOR (CON'T)

We are deeply grateful for the significant commitments made in 2025, including:

- Veterans Affairs Canada – \$800,000 over three years
- Royal Canadian Legion Branches - \$185,285
- True Patriot Love Foundation – \$125,000
- Kinsmen Club of Kingston – \$60,000
- McCain Foundation - \$30,000
- Peter Cundill Foundation – \$28,192
- Jays Care Foundation - \$20,870
- Canadian Tire Jumpstart - \$18,700
- Charles Johnson Charitable Fund – \$17,500
- Toronto Star Fresh Air Fund - \$12,500
- 100 Men of Peterborough - \$10,000
- AE Foundation - \$10,000
- Azrieli Foundation - \$10,000
- Cowan Foundation - \$10,000
- Fowlers Corners & District Lions Club - \$10,000
- Greey-Lennox Foundation - \$10,000
- Kindred Foundation - \$10,000
- New Brunswick Children's Foundation - \$10,000
- Ontario Power Generation - \$10,000

These investments ensure that children who need camp the most will always have a place to belong.

To all our donors, every gift matters. Every contribution strengthens our mission. Every act of kindness helps us reach the next child who needs Camp Maple Leaf.

Thank you for believing in our work and for helping us carry this legacy into the next 70 years.

With gratitude,
Charmaine “Macaroni” Frado
Development Director, Camp Maple Leaf

WITH THANKS

Your generosity made 2025 a year of joy, belonging, and transformation for children across Canada.

Because of you:

- Children from Military, Veteran, and First-Responder families found peers who understood them.
- Children living with grief, trauma, or unique life challenges were able to heal, grow and have fun through friendship, creative expression, and caring support.
- Youth developed leadership skills through our growing LIT and CIT pathways.
- No child was turned away due to financial need.

Your kindness fuels everything we do.



MISSION

We give children of Canadian Military families and children who share similar unique life challenges a camp to call their own. Camp Maple Leaf supports and celebrates campers for who they are and fosters friendships that follow them home.



VALUES



FRIENDSHIP

We foster friendships that follow campers home.



KINDNESS

We cultivate a caring, inclusive community.



RESPECT

We honour those who serve our country and communities.



RESULTS

We take fun seriously and create measurable impact.



RESPONSIBILITY

We are strong stewards of resources and our environment.



APPRECIATION

We value every donor, partner, and volunteer.



OUR CAMP GOALS

Friendships that Follow You Home



Fun and Memories to Last a Lifetime



Try Something New



Personal Growth

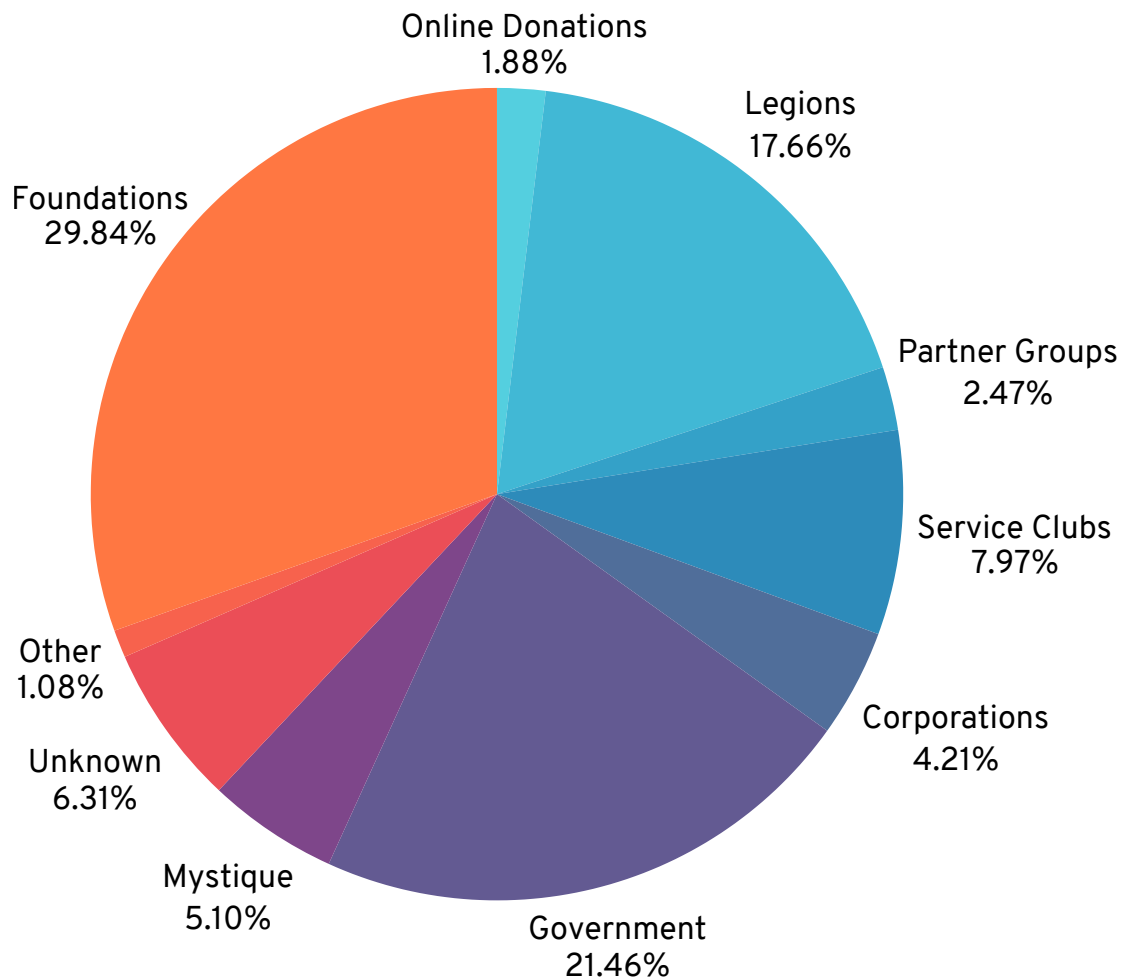


A Sense of Belonging to a Special Camp



Respect and Understanding of Our Heroes

2025 FUNDING CAMPAIGNS



2025 DONOR RECOGNITION

Donors are recognized by name for cumulative gifts of \$200 or more. We extend our sincere thanks to all donors whose generosity supports Camp Maple Leaf and makes our work possible.

MAJOR MULTI-YEAR & LEGACY PARTNERS

\$100,000+

Veterans Affairs Canada True Patriot Love Foundation

\$50,000 – \$99,999

Kinsmen Club of Kingston

\$20,000 – \$49,999

The McCain Foundation The Peter Cundill Foundation
The Charles Johnson Charitable Fund Jays Care Foundation

\$10,000 - \$19,999

Kindred Foundation	Cowan Foundation
Smith, Kim	Fowlers Corners & District Lions Club
Toronto Star Fresh Air Fund	Hendren Funeral Home Ltd.
AE Foundation	Ontario Power Generation
The Canadian Centre for Caregiving Excellence, a program of The Azrieli Foundation	The Greey-Lennox Charitable Foundation
Canadian Tire Jumpstart Charities- Eastern Ontario	New Brunswick Children's Foundation

Reporting Period

This report reflects gifts received between November 1, 2024 and December 31, 2025. Camp Maple Leaf is transitioning from a fiscal-year reporting model to a calendar-year model. Beginning in 2026, donations will be recognized based on gifts received between January 1 and December 31 of each calendar year.

MAJOR MULTI-YEAR & LEGACY PARTNERS (CON'T)

\$5,000 – \$9,999

Canadian Tire Jumpstart Charities - New Brunswick
Fredericton Community Foundation
MDRT Foundation
Gloria Baylis Foundation
J.P. Bickell Foundation

Jackman Foundation
Kinsmen Super TV Bingo
McLaughlin, Ewart/Elizabeth
Stifel Canada
The Harry E. Foster Charitable Foundation

\$1,000 – \$4,999

RBC Communities Together Fund
Barry & Marcia Hogan Family Fund
Hylcan Foundation
Waples, Bradley
Toby-Wagner, Erika
Toby, Kendra
Toby, Heather
Georgina Foundation

The Dusan Nedelko Foundation
Rotary Club of Northumberland
Sunrise
Bank of Montreal (BMO)
Bourque, Bill
Edmonds, Merrill & Barb
Boechler, Sharon & Peter
Gris, Karen
McCutcheon, Jane

Think Muskoka Inc.
Goman, Nadine & Bill
Money, Dorothy
Bergart, Jerome
Omeme Swans
The Mutual Fire Insurance
Company of British Columbia
York Regional Police Association

UP TO \$999

McLean, Kevin
Tumblehome
Kingston Road Runners
Association
Paypal Giving Fund
Bright, Fidalma A.
Jones, Beverley
Dowber, Estate of Mildred
Finalyson, Alan
Knott, Fran L.
L.I.U.N.A Ontario Provincial
District Council
Waltner, Margaret
Woodward, Robert
Zan, Steve
Shea-Perry, Marci
Pettigrew, Neil
Warrell, Richard H.
Benevity Giving Platform
Horvat, Karol

Delorme, Natalie/Parent, Marc
Donald, Alicia
Hynes, Heather
Smith, Laura
Thom, Patricia
Webber, Carma
Lythgoe, Pauline
Barss, Kenneth
Alanen, Selma
Gajic, Steve Jr.
Gill, Ronald J.
Johnson, Marion E.
Malcowski, Jason
Roberts, Ian
Schmidhuber, Gladys
Schwark, Susan
Tuchel, Britta I.
United Way East Ontario
Wesolowski, Peter
Williamson, Elizabeth
Abbott, John

Arnett, David
Brett, Janet & Gary
Dargavel, Lonny
Donald, William
Edmunds, Kent/Serena
Emond, Sara
Fairservice, Lloyd/ Lanky
Fletcher, Jeremy
Graham, Gary
Hunsberger, Robert
Shakespeare Mills Inc.,
Kuuter, Liisa
Lewis, Edie C.
Marisa, Mario
McArthur, Don
McGee, Dee
McKinlay, Yvonne A.
Moutenay, Carl
Perdikaris, Lamia
Spoare, Thomas

ROYAL CANADIAN LEGION BRANCHES

\$10,000+

Royal Canadian Legion Br 266/46-Toronto

\$5,001 – \$10,000

Royal Canadian Legion Br 10-Toronto
Royal Canadian Legion Br 622-Stoney Creek
Royal Canadian Legion Br 234-Guelph
Royal Canadian Legion Br 117-Parry Sound
Royal Canadian Legion Br 178-Bowmanville
Royal Canadian Legion BR 31-Toronto

Royal Canadian Legion Br 496-Sydenham
Royal Canadian Legion Br 55-Woodstock
Royal Canadian Legion Br 569-Long Sault
Royal Canadian Legion Br 643-Etobicoke
Royal Canadian Legion Br 67-Lindsay
Royal Canadian Legion Br 459-Markham

\$1,000 – \$5,000

Royal Canadian Legion Br 527 - Toronto
Royal Canadian Legion Br 551-Waterdown
Royal Canadian Legion Br 102-Walkerton
Royal Canadian Legion Br 225-Sturgeon
Royal Canadian Legion Br 255 - E Windsor
Royal Canadian Legion Br 582-Mississauga
Royal Canadian Legion Br 79-Simcoe
Royal Canadian Legion Br 31-Dartmouth NS
Royal Canadian Legion Br 533-London
Royal Canadian Legion Br 112-Whitby
Royal Canadian Legion Br 127-Grimsby
Royal Canadian Legion Br 142-Dunnville
Royal Canadian Legion Br 560-Kingston
Royal Canadian Legion Br 154-Caledonia
Royal Canadian Legion Br 638-Kanata
Royal Canadian Legion Br 239-Bobcaygeon
Royal Canadian Legion Br 272-Cambridge
Royal Canadian Legion Br 281-Clarksburg
Royal Canadian Legion Br 30-Port Hope
Royal Canadian Legion Br 351-Ottawa
Royal Canadian Legion Br 51-Edson AB

Royal Canadian Legion Br 52-Peterborough
Royal Canadian Legion Br 613-Fonthill
Royal Canadian Legion Br 638-Kanata
Royal Canadian Legion Br 256-Stony Plain, AB
Royal Canadian Legion Br 152-Whitby
Royal Canadian Legion Br 632-Orleans
Royal Canadian Legion Br 15-Brampton
Royal Canadian Legion Br 176-Forest
Royal Canadian Legion Br 39-Vegreville, AB
Royal Canadian Legion Br 641-Ottawa
Royal Canadian Legion Br 276-Kearney
Royal Canadian Legion Br 08-Stratford
Royal Canadian Legion Br 125-Delhi
Royal Canadian Legion Br 181-Bancroft
Royal Canadian Legion Br 183-Kincardine
Royal Canadian Legion Br 275-Fergus
Royal Canadian Legion Br 375-Richmond Hill
Royal Canadian Legion Br 399-Belle River
Royal Canadian Legion Br 405-Burk's Falls
Royal Canadian Legion Br 554-Rockland
Royal Canadian Legion Br 11-Toronto

ROYAL CANADIAN LEGION BRANCHES (CON'T)

UP TO \$999

Royal Canadian Legion Br 580-Grafton
Royal Canadian Legion Br 594-Tecumseh
Royal Canadian Legion BR 226-Arthur
Royal Canadian Legion Br 406-Barry's Bay
Royal Canadian Legion Br 37 - High Prairie AB
Royal Canadian Legion Br 100-Brighton
Royal Canadian Legion Br 108-Winchester
Royal Canadian Legion Br 211-Cold Lake AB
Royal Canadian Legion Br 230-Ridgeway
Royal Canadian Legion Br 379-Port Rowan
Royal Canadian Legion Br 385-Aurora
Royal Canadian Legion Br 480-Ottawa

Royal Canadian Legion Br 624-Wilberforce
Royal Canadian Legion Br 134-Mount Forest
Royal Canadian Legion Br 410-Port Stanley
Royal Canadian Legion Br 441-Kinmount
Royal Canadian Legion Br 148-Renfrew
Royal Canadian Legion Br 88-Timmins
Royal Canadian Legion Br 201-Essex
Royal Canadian Legion Br 295-Paisley
Royal Canadian Legion Br 498-Grand Bend
Royal Canadian Legion Br 162-Lower Sackville NS
Royal Canadian Legion Br 70-Iroquois Falls



THANK YOU



**FOR 70 YEARS, CAMP MAPLE LEAF
HAS CREATED FRIENDSHIPS THAT
FOLLOW CAMPERS HOME**



905-338-5200



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www.campmapleleaf.ca



Charitable Registration #870125150RR0001